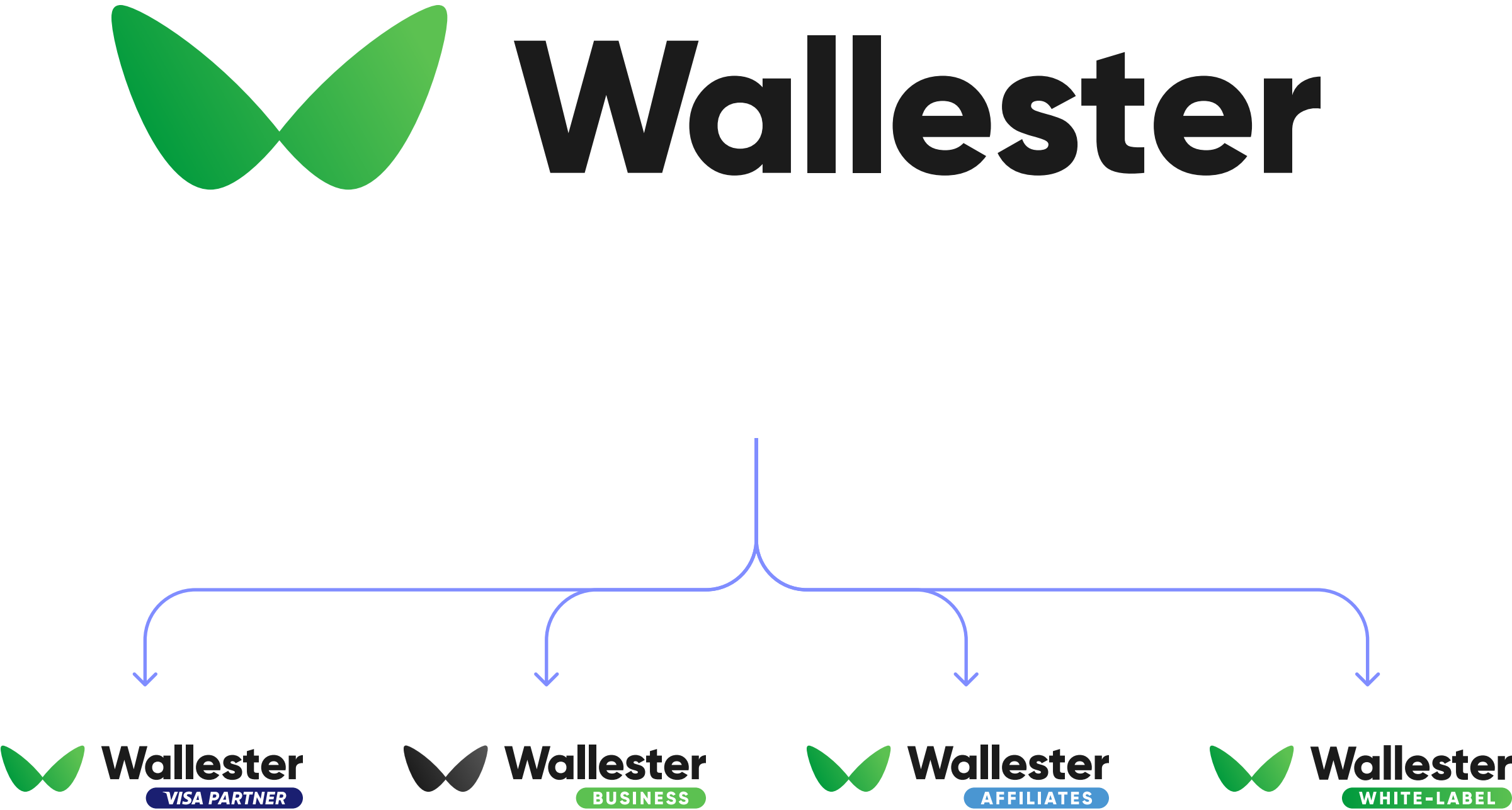


WALLESTER LOGO

Quick guide

WALLESTER LOGO

Introducing



There are 5 versions of the logo.

WALLESTER LOGO

Variations - size

Large

1.75 in / 40 mm / 192 px



Medium

1.25 in / 30 mm/ 144 px



Small

0.75 in / 20 mm / 96px



Tiny

0.4 in / 10 mm/ 48 px



Each version is adapted for use in 4 different sizes.

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Variations - color

Full

Full color RGB or CMYK



Simple

Two color foil, cutting etc.



Mono

One color



There are also additional simplified versions of the logo.

WALLESTER LOGO

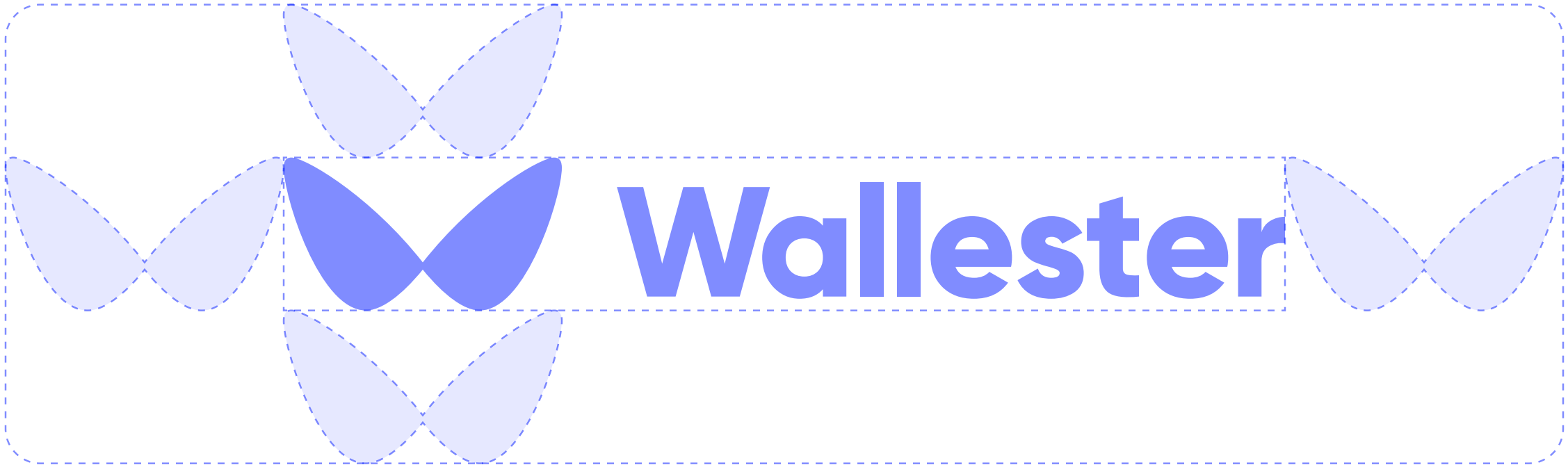
Applying - contrast



For the logo to be readable, you need to use it against a sufficiently contrasting background.

WALLESTER LOGO

Applying - safezone



Always leave a space around the logo that is no less than the size of the logo sign.

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05

Usage



Monochromatic logo version - Etching on glass

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Usage



Monochromatic logo version - UV gloss

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Usage

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Monochromatic logo version - Application to fabric

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Usage



Flat logo version - Foiling